

2015 LORAIN COUNTY SPEEDWAY MEDIA APPLICATION



Attn: Lorain County Speedway Media Partners

In 2015, Lorain County Speedway will be limiting the number of media access passes to established media outlets and publications. Infield access will also be limited to said outlets and publications along with our official track photographers.

Please find attached our 2015 Media Application Form. Take the time to read the complete form before filling it out. Upon agreement we encourage you to fill out the application and return it by email to info@loraincountyspeedway.com or print and mail it to:

Lorain County Speedway
4580 Selhurst Rd.
N. Olmsted, OH 44070

ALL APPLICATIONS MUST BE ACCOMPANIED BY A STATEMENT OF REPRESENTATION ON COMPANY LETTERHEAD FROM THE MEDIA OUTLET BEING REPRESENTED.

All applications will be subject to review by our management team.

Our 2015 Media Access Passes will be available on an annual or single event basis. All Annual Applications must be submitted by May 31st, 2015. Single event applications must be received no later than 48 hours prior to the event you wish to attend and must be submitted to the mailing or email address listed above.

Please note: NO MEDIA APPLICATION FORMS WILL BE PROCESSED OR APPROVED ON RACE DAY. NO EXCEPTIONS.

PHOTOGRAPHERS: All media photographers must report to Lorain County Speedway track photographer Tony Staniszewski prior to any photos being taken. Note: Only media photographers or videographers will be granted infield access. Lorain County Speedway reserves the right to restrict the number of photographers/videographers per Media Outlet at any given event.

VICTORY LANE PHOTOS: The Lorain County Speedway track photographers will have first priority in victory lane after each feature. All other photographers will be given brief access to the winners once track photos and post-race interviews are completed.

ADVERTISING REQUESTS: Advertising and content proposals should be directed to info@loraincountyspeedway.com

We thank you for your support of Lorain County Speedway and look forward to seeing you at the track in 2015. If you have any questions or concerns please contact us at any time.

2015 LORAIN COUNTY SPEEDWAY MEDIA APPLICATION FORM



FIRST & LAST NAME:

MAILING ADDRESS:

PHONE NUMBER:

EMAIL ADDRESS:

NAME OF MEDIA OUTLET REPRESENTING:

MEDIA TYPE:

(RADIO , TV, NEWSPAPER, RACING PUBLICATION, BLOG, WEBSITE or OTHER please describe)

ANNUAL PASS REQUEST or SINGLE EVENT REQUEST:

TERMS AND CONDITIONS FOR ISSUANCE OF RACE TRACK MEDIA LICENSE FOR 2015 RACING SEASON

Limited Rights Granted: This media license confers upon the license/credential holder a limited, nonexclusive and non-transferable right that allows the holder, or the entity that engaged the holder, to use such photographs, audio, video, or other depiction, expression, or account of events, for news coverage of and about Lorain County Speedway events. The license/credential holder and the entity that engaged the license/credential holder, is granted the limited right to record, create and distribute media content as defined in the "Description of Rights Granted To License Holder" above. Other recording, creation, and distribution is prohibited.

Track Retains All Rights: Lorain County Speedway retains all media rights (including, but not limited to, rights in broadcast, cable, audio, home video, Internet, or such other recordings, tangible expressions, accounts or descriptions, now known or hereafter devised) to all Lorain County Speedway race events.

Prohibited Use: The use of any account, description, picture, photograph, video, audio, reproduction, or other information concerning Lorain County Speedway race events other than for news coverage of the events is prohibited, except with the prior written consent of Lorain County Speedway.

Secondary Use Prohibited: Any secondary use of any picture, audio description, videotape/film taken or made by the license/credential holder or entity that engaged the holder (including, but not limited to, non-editorial, advertising, sales promotion or merchandising) is prohibited.

Real-Time Transmission Prohibited: Real-time transmission of streaming video, digital images, real-time audio, including lap-by-lap and timing and scoring, of any race event is the exclusive right and property of Lorain County Speedway and is otherwise prohibited without written consent of Lorain County Speedway. "Real-time" is defined as a continuous lap-by-lap account or live, extended live/real-time timing and scoring, or detailed description, depiction, or expression of an event.

Blogging Policy: The license/credential holder may be granted the privilege to blog on or off-track events from Lorain County Speedway. Said credential holder may blog during the race event(s), if such blog does not produce in any form a "real-time" description of the race event, as determined by the track in its sole discretion. The credential holder agrees that the decision of whether a blog is posting a real-time description shall be in the track's sole discretion.

Highlights: Videotaped, filmed, or audio highlights of Lorain County Speedway race events, may be used only by news organizations for news purposes in the licensee's regularly scheduled television or radio news programs. Highlights shall not exceed one minute in length and shall be used for up to seventy-two (72) hours after completion of the applicable race event. The term "race event" shall mean any individual 24-hour period of racing, singly or part of a multi-day event.

Copyrights, Proprietary Interests: Copyrights, proprietary interests, and other incidents of ownership in and to the highlights remain the property of Lorain County Speedway.

Logos and Trademarks: No logo, trademark, advertisement, or other graphic shall be superimposed, "burned-in" or otherwise incorporated in any highlights without prior written permission from Lorain County Speedway.

Use of Television Footage for Online Entities: Under no circumstances may any highlights be broadcast or otherwise distributed on the Internet or via any other online service or computer service without the prior written consent of Lorain County Speedway.

Credential Holder Likeness: If the name or likeness of any credential holder using this credential is in any broadcast, telecast, photograph, film, video, or other media about the track race events and other events, such credential holder grants Lorain County Speedway a non-exclusive, transferable, perpetual right, and license to use such name and likeness in any media worldwide, whether now known or hereafter devised.

Credentialing Criteria: All decisions regarding the merit of license/credential requests lie exclusively with Lorain County Speedway's Management Team.

Termination of Rights: The rights and privileges licensed to the holder shall automatically terminate if any term of this media license is breached.

Display of Credential: The credential holder shall display the credential at all times and consents to the reasonable inspection of his or her person and property during an event. The credential holder shall adhere to all event policies, as well as access limits, and direction from Lorain County Speedway and its agents.

Subject to Revision: Lorain County Speedway hereby reserves the right, at any time, and for any reason, to modify the terms hereof, grant exception(s) to, waive any term hereof, withdraw permission or amend this license, with notice.

License Not Transferrable: Neither this license nor the rights granted herein may be assigned or otherwise transferred in any manner without the prior written consent of Lorain County Speedway.

PLEASE FILL OUT THIS FORM AND RETURN VIA EMAIL TO info@loraincountyspeedway.com
or by MAIL TO Lorain County Speedway 4580 Selhurst Rd, N. Olmsted, OH 44070